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# White Reign: Deploying Whiteness In America



## Synopsis

What does it mean to be white in today's society? Is whiteness an ethnicity? *White Reign* tackles questions like these by examining whiteness as a cultural concept that our society has created and exposing systems that teach us how we think about race. Whiteness permeates every aspect of our society and commands a role in almost every social issue from intelligence testing to affirmative action. The impressive scholars in this collection show us how whiteness is learned and deployed via a variety of social forces, including schools, media, and even cyberspace. By looking at the ideas behind concepts like "reverse racism" and "white privilege," *White Reign* can help the reader decipher the hidden message of what being white means in our race-conscious society. These essays examine the construction of white identity and the possibility of reshaping whiteness in a progressive, non-racist manner, presenting a culture of whiteness that can be employed by educators, parents, and citizens concerned with racial justice.

## Book Information

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## Customer Reviews

“Scholars and students of English Reformation history will find this book a useful resource for the issues and theories of the recent historiography concerning popular religion.”  
“Sixteenth Century Journal”  
“The book is written in an energetic, often humourous style, further enlivened by the author's often sharp critiques of recent scholarly views of the subject.”  
“Church History”

"...A must-read not only in the growing area of whiteness studies, but also in areas addressing the intersection of education, culture, politics, and race." Lewis R. Gordon, Brown University "White Reign is a book to be reckoned with on two levels. Gathering a dozen and a half of the most recent studies of whiteness, the volume consistently provides unexpected insights. The collection also represents, especially in the essays which frame it, a sustained argument for the idea that white identity can only be reformed and not dismantled. Those of us who take the opposing abolitionist' view will appreciate the candor and clarity with which the case for preserving and reworking whiteness is made."David Rodieger, University of Minnesota

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